

PRESS CONTACTS - FMY

01/17/2012

Media	City /Region	Station or Publication	Show / Section / Feature	L-Name	F-Name	E-Mail	Phone	Fax	Press Release Sent	Website	Address	Comment
Newspaper	Miami	Miami Herald	Op Ed									
Newspaper	Miami	Miami Herald	Letter to the Editor									
Newspaper	Miami	Miami Herald	Political Section									
Newspaper	Miami	Miami Herald	Carl Hiassan									
Newspaper	Fort Myers	Newspress	Letter to the Editor	Martha	Hill	mailbag@news-press.com	(239) 335-0233					
Newspaper	Fort Myers	Newspress	Op Ed				(239) 335-0233					
Newspaper	Fort Myers	Newspress	Political Section				(239) 335-0233					
Newspaper	Fort Myers	Newspress		Moore	Julia	jmoore@news-press.com	(239) 335-0233					
Newspaper	Fort Myers	Newspress		Ayer	Tammy	tayer@news-press.com	(239) 335-0233					
Newspaper	Fort Myers	Newspress		Husty	Mary Ann	mhusty@news-press.com	(239) 335-0350					
Newspaper	Fort Myers	Newspress	Consumer Rights	Payne	Melanie	mpayne@news-press.com	(239) 335-0387					
Newspaper	Fort Myers	Newspress		Stephens	Mark	mstephens@news-press.com	(239) 335-0226					
Newspaper	Naples	Naples Herald	Op Ed									
Newspaper	Naples	Naples Herald	Political Section									
Newspaper	Naples	Naples Herald	Letter to the Editor									
Newspaper	Port Charlotte	?										
Newspaper	Bonita Springs	Newspress										
Newspaper	Cape Coral	Newspress										
Newspaper	Estero	?										
Newspaper	Naples	Naples News		Hayes	Mike	mshayes@naplesnews.com	(239) 263-4792					
Newspaper	Naples	Naples News		Lytle	Jeff	jlytle@naplesnews.com	(239) 263-4773					
Newspaper	Naples	Naples News		Bartlett	Allen	albartlett@naplesnews.com						
Newspaper	Naples	Naples News		Batten	Brent	bebatten@naplesnews.com						
Newspaper	Naples	Naples News		Osborn	Dave	djosborn@naplesnews.com						
Newspaper	Naples	Naples News		Lewis	Phil	pplewis@naplesnews.com	(941) 263-4816					
Newspaper	Naples	Naples News		Witt	Thom	tfwitt@naplesnews.com						
Newspaper	Naples	Naples News		Aten	Timothy	taten@naplesnews.com						
Newspaper	Naples	Naples News		Miguel	Tracy	tmiguel@naplesnews.com	(239) 263-4825					
Newspaper	St. Pete?	Sun Herald		Davidson	Donna	ddavidson@sun-herald.com						
Newspaper	St. Pete?	Sun Herald		Garner	Carol	garner@sun-herald.com						
Newspaper	St. Pete?	Sun Herald		Gleason	Brian	gleason@sun-herald.com	(941) 206-1133					
Newspaper	St. Pete?	Sun Herald		Gouvellis	Jim	gouvellis@sun-herald.com						
Newspaper	St. Pete?	Sun Herald		Hackworth	John	hackworth@sun-herald.com	(941) 206-1147					
Newspaper	St. Pete?	Sun Herald		Lawhorne	John	jlawhorne@sun-herald.com	(863) 494-0300					
Newspaper	St. Pete?	Sun Herald		Schneeberger	Lorraine	lorraines@sun-herald.com						
Newspaper	St. Pete?	Sun Herald		Overbey	Gary	overbey@sun-herald.com						
Newspaper	St. Pete?	Sun Herald		Porter	Chris	porter@sun-herald.com	(941) 629-2085					
Newspaper	St. Pete?	Sun Herald		Reilly	Steve	reilly@sun-herald.com	(941) 206-1119					
Newspaper	St. Pete?	Sun Herald		Reilly	Steve	reilly@sun-herald.com	(941) 206-1119					
Newspaper	St. Pete?	Sun Herald		Wulf	Jen	hwulf@sun-herald.com						
Newspaper	Miami?	Glades Media		Castellanos	Robbie	robbiec@gladesmedia.com	(863) 983-6106					
Newspaper	?	Breeze Newspapers		Harring	Valerie	vharring@breezenewspapers.com	239-574-1110					
Newspaper	East Naples	?										
Radio	SWFL	WGCU 90.1 & MARCO	Sound Off w/Sasha	Rethati	Sasha	sashashow@comcast.net						
Radio	SWFL	WGCU 90.1 & MARCO		Tardif	Amy	atardif@fgcu.edu	(239) 590-2521					
Radio	SWFL	WGCU 90.1 & MARCO		Alker	Valerie	valker@fgcu.edu						
Radio	SWFL	WGCU 90.1 & MARCO		Kiniry	Michael	wgcuNews@fgcu.edu	(239) 590-2500					

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Radio	SWFL	WGCU 90.1 & MARCO	Talk of the Nation									
Radio	SWFL	WIYO		Scoggins	Joe	wjyo@aol.com						
Radio	SWFL	WAVV 101		Baxa	Al	albaxa@wavv101.com						
Radio	SWFL	WAVV 101		Conrad	Paul	paul@wavv101.com						
Radio	SWFL	WINK FM		Birch	Gina	birch@winkfm.com						
Radio	SWFL	RENDA BROADCASTING		Murry	Bruce	bmurry@rendabroadcasting.com						
Radio	SWFL	GATOR COUNTRY 101.9		St. John	Valleri	info@gatorcountry1019.com						
Radio	SWFL	WJBX 99.3		Garrett	Bob	zitoandgarrett@99xwjb.com						
Radio	SWFL	WAY FM		Shore	Steve	steveshore@wayfm.com	(239) 936-1929					
Radio	SWFL	CLEAR CHANNEL		Matthews	Todd	toddmatthews@clearchannel.com						
TV	SWFL	FOX-	Channel 45									
TV	SWFL	WINK-DT / CBS	Channel	NUMBER	MAIN		239-344-5000	239-338-4383	desk@winknews.com	www.winknews.com	WINK-TV 2824 Palm Beach Blvd. Fort Myers, FL 33916	Where do I send a PSA? Please mail tape to: WINK-TV - ATTN: PSA Department 2824 Palm Beach Blvd Fort Myers, Florida 33916 Format: Beta-SP
TV	SWFL	WINK-DT / CBS		Trey	Radel	trey.radel@winktv.com	(239) 344-5000					
TV	SWFL	WINK-DT / CBS		Mendelson	Adam	adam.mendelson@winktv.com	(239) 334-1111					
TV	SWFL	WINK-DT / CBS		Adams	Stacey	assignments@winktv.com	(239) 334-1111					Assignments Desk
TV	SWFL	WINK-DT / CBS		Cifatte	Chris	chris.cifatte@winktv.com	(239) 334-1111					
TV	SWFL	WINK-DT / CBS		Thome	Lois	lois.thome@winktv.com	(239) 334-8247					
TV	SWFL	WINK-DT / CBS		Walcher	Mike	mike.walcher@winktv.com	(239) 334-8247					
TV	SWFL	WINK-DT / CBS		Dallen	Molly	molly.dallen@winktv.com	(239) 334-8247					
TV	SWFL	WINK-DT / CBS		Adams	Stacey	stacey.adams@winktv.com	(239) 334-1111					
TV	SWFL	WINK-DT / CBS		Hernandez	Lena	winknews@winktv.com						
TV	SWFL	ABC 7		Jennings	Len	lenj@abc-7.com	(239) 939-2020					
TV	SWFL	ABC 7		Rodgers	Melody	comments@abc-7.com						
TV	SWFL	ABC 7		Baldyga	Mike	mike.baldyga@abc-7.com	(239) 939-6218					
TV	SWFL	ABC 7		Deffenbaugh	Stacey	stacey.deffenbaugh@abc-7.com	(239) 939-2020					
TV	SWFL	NBC 2		Turco	Heather	hturco@nbc-2.com						
TV	SWFL	NBC 2		Yuccas	Jamie	jamie.yuccas@nbc-2.com	(239) 939-6218					
TV	SWFL	NBC 2		Wolf	Craig	craig.wolf@nbc-2.com	(239) 242-6242					
TV	SWFL	NBC 2		Cromwell	Kevin	comments@nbc-2.com						
TV	SWFL	NBC 2		Burdo	Michelle	michelle.burdo@nbc-2.com	(239) 939-6218					
TV	SWFL	NBC 2		Oshier	Amy	nbc2news@nbc-2.com						
TV	SWFL	NBC 2		Stilwell	Jessica	newstips@nbc-2.com	(239) 939-6218					
TV	SWFL	NBC 2		Stilwell	Jessica	news_dept@nbc-2.com	(239) 939-6218					
TV	SWFL	COMMUNITY VOICE		Weaver	Community Voice	commuvoice@aol.com	(239) 337-4444					
TV	SWFL	PBT-WGCU	Channel 03									
TV	NATIONAL	CONNECT TV	Channel 107									
TV	NATIONAL	MSNBC	ALL	LINE	TIP	firstperson@msnbc.com						

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Media	City /Region	Station or Publication	Show / Section / Feature	L-Name	F-Name	E-Mail	Phone	Fax	Press Release Sent	Website	Address	Comment
On-Line												
On-Line												
On-Line												
On-Line												
On-Line												

NON-PROFIT ORGS

01/17/2012

Organization	SCOPE	Contact (Dist List)	Phone	Dist List (E-Mail)	Website	Address	City	State	Zip	Comment
IATP	?									
CALIFORNIA CHURCH IMPACT	CALIFORNIA									
PROGRESS FLORIDA	FLORIDA	Ray Seaman	(352) 454-4851	ray@progressflorida.org	www.ProgressFlorida.org					Ray Seaman Online Director
GLOBAL ALLIANCE FOR INCINERATOR ALTERNATIVES (GAIA)	GLOBAL									
GLOBAL COMMUNITY MONITOR	GLOBAL									
GREENPEACE	GLOBAL									
INSTITUTE FOR POLICY STUDIES - GLOBAL ECONOMY PROJECT	GLOBAL									
OIL CHANGE INTERNATIONAL	GLOBAL									
OMB WATCH	GLOBAL									
RAINFOREST ACTION NETWORK	GLOBAL									
STORY OF STUFF	GLOBAL									
A NEW WAY FORWARD	NATIONAL									
AFRICAN AMERICAN MINISTERS IN ACTION	NATIONAL									
CAMPAIGN FOR AMERICA'S FUTURE	NATIONAL									
CAMPUS PROGRESS	NATIONAL									
CENTER FOR CORPORATE POLICY	NATIONAL									
CENTER FOR ENVIRONMENTAL HEALTH	NATIONAL									
CENTER FOR HEALTH, ENVIRONMENT & JUSTICE	NATIONAL									
CENTER FOR MEDIA & DEMOCRACY	NATIONAL				www.sourcewatch.org					
CENTER FOR SCIENCE IN THE PUBLIC INTEREST	NATIONAL									
COFFEE PARTY USA (LOCAL DECISION)	NATIONAL									
COMMON CAUSE	NATIONAL				www.commoncause.org					
CONSUMER WATCHDOG	NATIONAL									
DEMOCRACY UNLIMITED	NATIONAL				www.duhc.org					
DEMOS	NATIONAL									
EARTHWORKS	NATIONAL									
FREE SPEECH FOR PEOPLE	NATIONAL									
FRIENDS OF THE EARTH	NATIONAL									
GETMONEYOUT.COM	NATIONAL				www.getmoneyout.com					
GRASSROOTS RECYCLING NETWORK	NATIONAL									
LEAGUE OF WOMEN VOTERS	NATIONAL									
LIBERTY TREE FOUNDATION	NATIONAL				www.libertytreefdr.org					
MARYKNOLL OFFICE FOR GLOBAL CONCERNS	NATIONAL									
MOVE ON	NATIONAL				www.moveon.org					
NATIONAL WOMEN'S HEALTH NETWORK	NATIONAL									
NATL ASSOC OF SOCIAL WORKERS	NATIONAL									
PEOPLEOFTHEAMERICANWAY	NATIONAL				www.pfaw.org					
PROGRAM ON CORPORATIONS, LAW & DEMOCRACY	NATIONAL				www.poclad.org					
PROGRESSIVE DEMOCRATS	NATIONAL				www.pdamerica.org					
PUBLIC CITIZEN	NATIONAL				democracyisforpeople.org					
REBUILD THE DREAM	NATIONAL									
ROOTSACTION	NATIONAL									
THE ALLIANCE FOR DEMOCRACY	NATIONAL				www.thealliancefordemocracy.org					
UNITED4THEPEOPLE	NATIONAL				www.united4thepeople.org					
US PUBLIC INTEREST RESEARCH GROUP (PIRG)	NATIONAL									

NON-PROFIT ORGS

01/17/2012

Organization	SCOPE	Contact (Dist List)	Phone	Dist List (E-Mail)	Website	Address	City	State	Zip	Comment
WASHINGTON LIBERALS	NATIONAL				www.waliberals.org					
WE THE PEOPLE CAMPAIGN	NATIONAL									
WORKING FAMILIES PARTY	NATIONAL									
AFL CIO-SW Florida Chapter	SWFL	Michelle Guerin Mobilization Coordinator	(239) 839-6118				Fort Myers	FL		
CANDIDATE-US HR DIST 14	SWFL	Jim & Theresa Roach	(239) 699-1967	jim@electroach.com	www.electroach.com	1006 DelPrado Blvd South	Cape Coral	FL	33914	
CANDIDATE-US HR DIST 14	SWFL	Rob Sebastian		rob.sebastiancc@gmail.com	www.electroach.com					Jim Roach's back office Look for Oxygen tank
COALITION OF IMMOKALEE WORKERS	SWFL									
EASTERN STARS	SWFL	Pam Leever	(239) 340-2286							
FIRST BAPTIST CHURCH	SWFL									
FLORIDA CHAIN	SWFL									
GREATER FMY DEMOCRATIC CLUB	SWFL									
MASONS - SWFL CHAPTERS	SWFL									
MOVE ON - LOCAL FMY	SWFL									
MOVETOAMEND FT MYERS	SWFL	Grayson Porter	(239) 839-5288	mtaftmyers@gmail.com	movetoamend.org	PO Box 07038	Fort Myers	FL	33919	Building Master Organization files 01/12
OCCUPY-FORT MYERS FL	SWFL	Matt McDowell								
SWFL COALITION FOR A CHANGE	SWFL	Steve & Elaine	(239) 470-4177	steveinfla@comcast.net	FACEBOOK					
SWFL COALITION FOR PEACE & JUSTICE	SWFL				www.swfcpj.org					
TRUTH-FT MYERS	SWFL									
UNION-ELECTRICIANS LOCAL	SWFL									
UNION-FIREMAN-	SWFL									
UNION-FIREMAN-CAPE CORAL-L242	SWFL									
UNION-FIREMAN-FORT MYERS	SWFL									
UNION-FIREMAN-LEE COUNTY	SWFL									
UNION-POLICE-CAPE CORAL	SWFL									
UNION-POLICE-FT MYERS	SWFL									
UNION-POLICE-LEE COUNTY	SWFL									
UNITARIAN UNIVERSALIST CHURCH-FMY	SWFL									
WISCONSIN WAVE, A PROJECT OF THE LIBERTY TREE FOUNDATION	WISCONSIN									

CHECKLIST - PROTEST SUPPLIES AND ACTION ITEMS

01/17/2012

CATEGORY	ITEM	COMMENT	SOURCING
Advertising	TV News		
Advertising	Radio Announcement		
Advertising	Newspapers		
Advertising	Local Publications		
Advertising	Posters		
Advertising	Banners		
Advertising	Bumperstickers		
Advertising	Flags		
Advertising	Flyers		
Advertising	On-Line Blogs		
Advertising	On-Line Tweets		
Advertising	On-Line E-Mails		
Advertising	On-Line Website Listing		
Advertising	On-Line Website Listing		
Businesses	Contact List for business owners in area or on route		
Communication	Cameras		
Communication	Cell Phone		
Communication	Bull Horn	Authorized?	
Communication	Speaker Set Up	Authorized?	
Communication	Greeters		
Communication	Flyers-Event		
Communication	Flyers-Educational		
Communication	Tape Recorder		
Communication	Video Camera		
Food & Drink	Water		
Food & Drink	Coffee		
Food & Drink	Snacks		
Legal	Notify Public Agencies and get Liaison Contact Info		
Legal	Maps to distribute defining protest boundaries		
Legal	Maps to distribute defining march routes		
Legal	Permits		Ft Myers Recreation Division
Legal	Permits		Genl Svcs Administration
Legal	Permits		Fort Myers Police Dept
Safety	T-Shirts		
Safety	First Aid Kit		
Safety	Binoculars		
Safety	Badges		
Identity Protection	Hats & Bandanas		
Identity Protection	Face Paint		
Identity Protection	Masks		
Education	Flyers & Brochures-Topical		
Education	Speaker Schedule		
Education	Free Book Drawings		
Education			

CHECKLIST - PROTEST SUPPLIES AND ACTION ITEMS

01/17/2012

CATEGORY	ITEM	COMMENT	SOURCING
Education			
Fundraising	Raffle		
Fundraising	Donation Collection		
Fundraising	Sale of Items		
Fundraising	Pledged Amounts		
Fundraising	Auction of Items		
Fundraising			

ORGANIZING FMY - PROTEST LOCATIONS

01/17/2012

CITY	LOCATION TYPE	Permit Reqs?	Permit Issued by?	DESCRIPTION	COMMENT/REQUIREMENTS
BON SPRGS	INTERSECTION	NO		Bonita Beach Road and 41	Parking in shopping centers
BON SPRGS	INTERSECTION	NO		Bonita Beach Road and Livingston	
CC	INTERSECTION	NO		Corner Del Prado and Pine Island Road	
CC	INTERSECTION	NO		Del Prado & Cape Coral Parkway	
CC	INTERSECTION	NO		Santa Barbara & Veterans Parkway.	
FMY	BUILDING	NO/YES		Old Courthouse	No permit is required if group remains small and gathers there on the weekends.
FMY	BUILDING	YES	GSA	US Federal District Courthouse	2110 First Street; Has a courtyard to the left of the front door; wide sidewalk pavement on Monroe Street on the South side of the building.
FMY	INTERSECTION	NO		41/Daniels and 41/Gladiolus	One of the two busiest intersections in the county; Parking and access to snacks and water.
FMY	INTERSECTION	NO		The corner of 82 & Colonial	One of the two busiest intersections in the county; Parking and access to snacks and water.
FMY	PARK	Yes	FMPD	Centennial Park	Occupy Protestors cited \$135/person; 75+ citations issued for overnight occupation of park.
FMY	PARK	YES	Ft Myers Recreation Division	Centennial Park	a) Small meeting - no requirement b) 100+ people protest - Recreation Special Events Division Packet required including \$1Million liability insurance and \$750.00 clean up Deposit; all clean up will be done by FMY City workers - NOT the protestors.
N FMY	INTERSECTION	NO		41 and Hancock Bridge or Pondella work for N. Fort Myers	
N FMY	INTERSECTION	NO		41 and N. Fort Myers	

City	Location	Address	Directions	Comment/Instruction
BONITA /ESTERO	Colonial Bank Building	41	S of Terry Street on West side of 41	
BONITA /ESTERO				
BONITA /ESTERO				
CC	Elect Jim Roach Office	1003 Del Prado South Cape Coral, FL	South of Viscaya Intersection on the East side.	Small Meetings / 4-5 people
CC				
FMY				
FMY				
N FMY	North Fort Myers Public Library	2001 N. Tamiami Trail Ft Myers, FL 33903 (239) 533-4320 Voice (239) 485-1146 Fax		
N FMY	North Fort Myers Public Library	2001 N. Tamiami Trail N.E. N Ft Myers, FL 33903	Go North on Old 41	Meeting room available (capacity of 40 people); review the guidelines or apply for use.
N FMY				
N FMY				
S FMY	Lakes Regional Library	15290 Bass RoadFort Myers, FL 33919	Bass Road & Gladiolus	Reserve 2 weeks in advance Contact: Reference Desk in the Rear to get on calendar
S FMY	Unitarian Universalist Church of Fort Myers	13411 Shire Lane S. Ft. Myers, FL 33912	Daniels Pkwy to Shire Lane on North Side; West of I-75	Matt Hoffman // Email: mwaters106@yahoo.com Phone: 239-561-2700
S FMY	Atrium Executive Suites	R Leffler & Associates 8695 College Pkwy, Suite 232 Ft Myers, FL 33919	Corner of College Pkwy & Winkler Road	Contact: Nicole Capacity: 50 people Rate: \$95.00/hr Hours: Mon - Fri: 9:00am-5:00pm Sat & Sun: Closed Other Svcs: Notary - Winged Foot Title & Post Office